ORDER

Orders Order / Rev: 1989263 Alt Order #: WOC12487981 Product Desc: Issue **WHAS** Estimate: 8511 Flight Dates: 10/27/20 - 11/02/20 Primary AE: Ben Stecker Original Date / Rev: 04/22/20 / 10/22/20 Sales Office: **TSWAS** Order Type: Sales Region: NAT Targeted Platform Media, LLC / POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1291 Hollywood Avenue Billing Cycle: EOM/EOC Annapolis, MD 21403 Agency Commission: 15% Advertiser ISS/ Ditch Mitch Name: A35+ New Business Thru: Demographic: IS-Candidate/US Senate **Product Codes:** Advertiser External ID: 188429 Revenue Code 1: AGY Agency External ID: 20383AG Revenue Code 2: Unit Code: (POL) Political General

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	70	\$43,300.00	\$36,805.00

(POL) Issue

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	70	\$43,300.00	\$36,805.00	0.00
Totals	70	\$43,300,00	\$36.805.00	0.00

Account Executives

Account Executive Sales Office		Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$43,300.00
Market	100%	\$270,625.00

Revenue Code 3:

Competitive Share	Share	Total
Compenitive Share	Onaic	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAVE	18%	\$48,712.50
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	27%	\$73,068.75
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	39%	\$105,543.75

L	n.	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	33	All	10/27/20	11/02/20	Local News @ 430a M-	FCM	430-5a	11-1	:30	3	\$100.00 P01	0.00 NM	3	\$300.00
					WHAS11 WAKE UP NI	EWS @	4							

(Program: WHAS11 WAKE UP NEWS @ 430A)4Q20 SELLING BOOK (sell)

 $\frac{Start\ Date}{Week:} \frac{Start\ Date}{10/27/20} \quad \frac{End\ Date}{11/02/20} \quad \frac{Weekdays}{11-1---} \qquad \frac{Spots/Week}{3} \quad \frac{Rate}{\$100.00} \quad \frac{Rating}{0.00}$

Print Date: 11/04/20 10:08:11 Page 2 of 5

WHAS

Order / Rev: 1989263

1000200

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487981

Product Desc: Issue

Flight Dates: 10/27/20 - 11/02/20

8511

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
)/27/20	11/02/20	11-1	3	\$100.00	0.00						
N34	All	10/27/2	11/02/20	Local News @ 5a		5-6a	1- 11	:30	3	\$200.00 P01	0.00 NM	3	\$600.00
WHAS11 WAKE UP NEWS @ 5 (Program: WHAS11 WAKE UP NEWS @ 5A)4Q20 SELLING BOOK (sell)													
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10)/27/20	11/02/20	1-11	3	\$200.00	0.00						
N35	All	10/27/2	0 10/30/20			6-7a	1 - 1	:30	2	\$275.00 P02	0.00 NM	2	\$550.00
,	(Progr	om: \//⊔ /\ 0	211 MAKE I	WHAS11 WAKE JP NEWS @ 6A)4									
(ani. what art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	_)/26/20	11/01/20	1 - 1	2	\$275.00	0.00						
N36	All		0 11/02/20	Good Morning Ar		7-9a	11111	:30	5	\$500.00 P02	0.00 NM	5	\$2,500.00
				GOOD MORNIN	G AMERICA								, ,
(AMERICA)4Q20		K (sell)							
107		art Date	End Date	<u>Weekdays</u> 11111	Spots/Week	Rate	Rating						
_		0/27/20	11/02/20		5 T M E CM	\$500.00	0.00	-20		\$000 00 D04	0.00 NIM	_	ФСОО ОО
N37	All	10/27/2	11/02/20	Local News @ 12 WHAS11 NEWS		12-1p	11-1	:30	3	\$200.00 P01	0.00 NM	3	\$600.00
((Progra	am: WHAS	S11 NEWS A	AT NOON)4Q20 SI		(sell)							
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10)/27/20	11/02/20	11-1	3	\$200.00	0.00						
N38	All	10/27/2	0 10/30/20		CM	1-2p	- 1 1	:30	2	\$150.00 P01	0.00 NM	2	\$300.00
	/Drogr	CNAA	0)4000 CELI	GMA3									
(art Date	End Date	LING BOOK (sell) Weekdays	Spots/Week	Rate	Rating						
We		0/26/20	11/01/20	- 1 1	<u> </u>	\$150.00	0.00						
N39	All		0 11/02/20	General Hospital	CM	2-3p	1-1	:30	2	\$200.00 P01	0.00 NM	2	\$400.00
				GENERAL HOSI		- 1				,			,
((Progra	am: GENE	RAL HOSP	ITAL)4Q20 SELLIN	NG BOOK (sell)							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		0/27/20	11/02/20	1-1	2	\$200.00	0.00			#000 00 P04	0.00.1114		4000.00
N40	All	10/27/2	0 10/30/20	The View THE VIEW	CM	11-12p	- 11- 1	:30	3	\$200.00 P01	0.00 NM	3	\$600.00
((Progra	am: THE \	/IEW)4Q20	SELLING BOOK (sell)								
	` •	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10)/26/20	11/01/20	- 11- 1	3	\$200.00	0.00						
N41	All	10/27/2	0 11/02/20	Local News @ 4p	M-F CM	4-5p	1111	:30	4	\$275.00 P01	0.00 NM	4	\$1,100.00
	(D	\^// \^	C44 NEWO	WHAS11 NEWS		1)							
(am: wha: art Date	End Date	@ 4P)4Q20 SELLII Weekdays	Spots/Week	_	Rating						
We)/27/20	11/02/20	1111	<u>3pots/vveek</u>	Rate \$275.00	0.00						
N42	All		0 11/01/20	Local News @ 63	30p Su CM	630-7p	1	:30	1	\$700.00 P02	0.00 NM	1	\$700.00
				WHAS11 NEWS						,			,
((Progra	am: WHAS	S11 NEWS	@ 6 & 630p S	u-F)4Q20 SEL	LING BOOK	(sell)						
		art Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
		0/26/20	11/01/20	1	1	\$700.00	0.00			#700 00 P00	0.00 NINA		#0.400.00
N43	All	10/27/2	0 10/30/20	Local News @ 6p WHAS11 NEWS		6-630p	- 11- 1	:30	3	\$700.00 P02	0.00 NM	3	\$2,100.00
((Progra	am: WHAS	S11 NEWS	@ 6 & 630p S			(sell)						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10)/26/20	11/01/20	- 11- 1	3	\$700.00	0.00						
N44	All	10/27/2	0 11/02/20	Local News @ 5p		5-530p	111	:30	3	\$450.00 P02	0.00 NM	3	\$1,350.00
	/D====	am. \A/! A	244 NEWO	WHAS11 NEWS	•	Λ.							
(am: vvHA: art Date	End Date		Spots/Week	Rate	Rating						
We)/27/20	11/02/20	111	3	\$450.00	0.00						
N45	All		0 11/02/20			530-6p	1- 1- 1	:30	3	\$600.00 P02	0.00 NM	3	\$1,800.00
	**			WHAS11 NEWS		-1			-				. ,
(@ 530P)4Q20 SEL									
	<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

Print Date: 11/04/20 10:08:11 Page 3 of 5

WHAS

Order / Rev: 1989263

1000200

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487981

Product Desc: Issue

Flight Dates: 10/27/20 - 11/02/20

Estimate: 8511

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/02/20	1-1-1	3	\$600.00	0.00		0. 04. 450.00 504	0.00.104		#0.000.00
N46 All	10/27/2	0 10/29/20	ABC World News ABC World News		630-7p	- 1- 1	:30	2 \$1,450.00 P01	0.00 NM	2	\$2,900.00
(Program: ABC World News)4Q20 SELLING BOOK (sell)											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/01/20	- 1- 1		\$1,450.00	0.00					
N47 All	10/27/2	0 11/01/20	ABC World News		6-630p	1	:30	1 \$1,450.00 P01	0.00 NM	1	\$1,450.00
(Progra	m. SLIN	ABC World N	SUN ABC World lews)4Q20 SELLIN)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/01/20	1		\$1,450.00	0.00				Ī	
N48 All			Inside Ed 730-8p	CM	730-8p	- 11- 1	:30	3 \$800.00 P01	0.00 NM	3	\$2,400.00
			INSIDE EDITION					********			* ,
(Progra	ım: INSID	E EDITION)	4Q20 SELLING BC	OOK (sell)							
	art Date	End Date	Weekdays 111 1	Spots/Week	Rate	Rating					
Week: 10		11/01/20	- 11- 1	3	\$800.00	0.00		0	0.00.104		# 0 400 00
N49 All	10/27/2	11/02/20	ET 7-730p ENTERTAINMEN	CM	7-730p	1-11	:30	3 \$800.00 P01	0.00 NM	3	\$2,400.00
(Progra	m: FNTF	RTAINMEN	T TONIGHT)4Q20		OK (sell)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/02/20	1-11	3	\$800.00	0.00					
N50 All	10/27/2	0 11/01/20	Sun Prime D	СМ	10-11p	1	:30	1 \$1,450.00 P02	0.00 NM	1	\$1,450.00
			Card Sharks								
			IME ESTIMATES (5					
	art Date	End Date 11/01/20	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u>	Rating					
Week: 10			Tue Prime C	CM	\$1,450.00 10-11p	0.00	:30	1 \$1,075.00 P02	0.00 NIM	1	\$1,075.00
NSI AII	10/21/2	.0 10/27/20	Tue Prime C	Civi	10-11р	- 1	.30	1 \$1,075.00 P02	U.UU INIVI	'	\$1,075.00
(Progra	ım: EMEF	RGENCE)PR	IME ESTIMATES ((sell)							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/26/20	11/01/20	- 1	1	\$1,075.00	0.00					
N52 All	10/27/2	0 10/29/20	Thu Prime B	CM	9-10p	1	:30	1 \$2,050.00 P02	0.00 NM	1	\$2,050.00
(Progra	m: A MII		PRESS YOUR LU E THINGS)PRIME		coll)						
, -	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/01/20	1		\$2,050.00	0.00					
N53 All	10/27/2	0 11/01/20	Sun Prime C	CM	9-10p	1	:30	1 \$1,925.00 P02	0.00 NM	1	\$1,925.00
			WHO WANTS TO	BE A MILLIC)						
			IME ESTIMATES (
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating					
Week: 10		11/01/20		CM	\$1,925.00	0.00	.20	4 ¢4 450 00 D02	0.00 NM	,	¢4 450 00
N54 All	10/27/2	.0 10/26/20	Wed Prime C THE CON	Civi	10-11p	1	:30	1 \$1,450.00 P02	U.UU INIVI	1	\$1,450.00
(Progra	m: STUM	(PTOWN)PR	RIME ESTIMATES	(sell)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/01/20	1		\$1,450.00	0.00					
	Date Ra		escription O	_	/End Time	_	<u>/eekdays</u> - W		Rtg Type		
	i 10/26/20 e MG 54.	0-11/01/20 W	vea Prime C	10-1	1p	_	- W	- :30 (\$1,450.00)	0.00 <i>NM</i>		
		.∠ hange-Stum	otown-mwl								
	-	0-11/01/20 W		10-1	1p	=	- W	- :30 \$1,450.00	0.00 NM		
⊕ мо	G for 54.1	10/28									
N55 All	10/27/2	0 11/02/20	Mon Prime Other	СМ	8-11p	1	:30	1 \$1,925.00 P02	0.00 NM	1	\$1,925.00
		-	DANCING WITH		•						
(Progra	m: DANC	CING WITH T	THE STARS)PRIME	E ESTIMATES	s (sell)						
	art Date	End Date	Weekdays 1	Spots/Week	Rate	Rating					
Week: 10		11/02/20	Mad Division D		\$1,925.00	0.00	.00	4 00 450 00 500	0.00 1111		#0.450.00
N56 All	10/27/2	10/28/20	Wed Prime B CONNORS/AM F	CM	9-10p	1	:30	1 \$2,150.00 P02	U.UU NM	1	\$2,150.00
(Progra	ım: UNITI	ED WE FALL	/SINGLE PARENT		ΓΙΜΑΤΕS (s	ell)					
, -3				,	- (-	•			,	-	

Print Date: 11/04/20 10:08:11 Page 4 of 5

WHAS

Order / Rev: 1989263

Advertiser:

ISS/ Ditch Mitch

Alt Order #: WOC12487981 Product Desc: Issue

Flight Dates: 10/27/20 - 11/02/20 Estimate: 8511

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/26/20 11/01/20 N57 All 10/27/20 10/29/20	1 1 Thu Prime A CM	\$2,150.00 8-9p	0.00	:30 1	\$2,050.00 P02	0.00 NM	1	\$2,050.00
N37 All 10/21/20 10/29/20	CELEBRITY FAMILY FEUD	0-9h	1	.30	\$2,030.00 F02	U.UU INIVI	<u>'</u>	φ2,030.00
	MY)PRIME ESTIMATES (sell)							
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week		Rating 0.00					
N58 All 10/27/20 11/01/20	- '	11-1135p	1 - 1 - 1	:30 3	\$600.00 P01	0.00 NM	3	\$1,800.00
	WHAS11 NEWS AT 11 M-F/SI	J .	1 1 1	.00	φοσοίσσηση	0.00 14111	Ŭ	ψ1,000.00
	AT 11 M-F/SU)4Q20 SELLING B							
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week		Rating 0.00				İ	
N59 All 10/27/20 11/02/20		1135p-1237a		:30 3	\$150.00 P01	0.00 NM	3	\$450.00
10,21,20 11,02,20	JIMMY KIMMEL LIVE			.00	ψσσσσσ	0.00	Ů	ψ.00.00
·	LIVE)4Q20 SELLING BOOK (sell	_						
Start Date End Date Week: 10/27/20 11/02/20	Weekdays Spots/Week		Rating 0.00					
	Good Morning America S&M	7-9a	1-	:30 1	\$200.00 P01	0.00 NM	1	\$200.00
	GOOD MORNING AMERICA				•			,
	G AMERICA)4Q20 SELLING BOO		Dathan					
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$200.00	Rating 0.00				i	
	Local News @ 9a Sa CM	9-930a	1-	:30 1	\$200.00 P01	0.00 NM	1	\$200.00
	WAKE UP WEEKEND 9-10A							
	(END 9-10A)4Q20 SELLING BOO		Dating					
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$200.00	Rating 0.00					
	Good Morning America SIM		0 AM1	:30 1	\$275.00 P01	0.00 NM	1	\$275.00
	GOOD MORNING AMERICA	(8:00 AM-9:0	00 AM)					
	G AMERICA)4Q20 SELLING BOO		Poting					
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$275.00	Rating 0.00				İ	
N63 All 10/27/20 11/01/20	This Week Su CM	9-10a	1	:30 1	\$475.00 P01	0.00 NM	1	\$475.00
(D. T. 110 M.E.E.() 100	THIS WEEK							
(Program: THIS WEEK)4Q2 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/20	1 <u>opois/vveck</u>	\$475.00	0.00				İ	
N64 WHAS 10/31/20 10/31/20	NCAA FB Daytime EarlyGM	12-330p	S-	:30 1	\$850.00 P01	0.00 NM	1	\$850.00
	NCAA Football Game 1							
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$850.00	Rating 0.00					
N65 WHAS 10/31/20 10/31/20	<u>·</u>	330-7p	S-	:30 1	\$1,200.00 P01	0.00 NM	1	\$1,200.00
	NCAA Football Game 2				, ,		İ	, ,
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/26/20 11/01/20	S- 1	¥ ·,= · · · ·	0.00	.20 4	\$400.00 P04	0.00 NIM		£ 400.00
N66 WHAS 10/30/20 10/30/20	Local News @ 430a M-FCM Local News @ 430a M-F	430-5a	F	:30 1	\$100.00 P01	0.00 NM	1	\$100.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating				İ	
Week: 10/26/20 11/01/20	F 1	\$100.00	0.00					
N67 WHAS 11/02/20 11/02/20		6-7a	M	:30 1	\$275.00 P02	0.00 NM	1	\$275.00
Start Date End Date	Local News @ 6a M-F Weekdays Spots/Week	Rate	Rating				İ	
Week: 11/02/20 11/08/20	M 1	\$275.00	0.00					
N68 WHAS 10/30/20 10/30/20	Jimmy Kimmel CM	1135p-1237	aF	:30 1	\$150.00 P01	0.00 NM	1	\$150.00
<u>-</u>	Jimmy Kimmel	_					1	
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$150.00	Rating 0.00				1	
N69 WHAS 10/31/20 10/31/20	<u> </u>	8-1130p	S-	:30 1	\$1,200.00 P01	0.00 NM	1	\$1,200.00
10/0//20	NCAA Football Prime	2 2 0p	2		,., <u></u>	2.23	1	+ -,=00.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating				i	

Print Date: 11/04/20 10:08:11 Page 5 of 5

 Order / Rev:
 1989263
 Advertiser:
 ISS/ Ditch Mitch

 Alt Order #:
 WOC12487981
 Product Desc:
 Issue
 WHAS

 Flight Dates:
 10/27/20 - 11/02/20
 Estimate:
 8511

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount Rating 0.00 Start Date End Date Weekdays Spots/Week Rate 1 \$1,200.00 Week: 10/26/20 11/01/20 ----S-

Totals 70 \$43,300.00